

Sponsorship & Advertising Opportunities
2010 TIVA Summer Conference
for Trade and Industrial Educators
Omni Houston Hotel at the Galleria | July 11 - 13, 2010

Sponsorship Includes:

- ★ Priority booth selection
- ★ Ad in the electronic newsletters
- ★ Special recognition at conference events
- ★ Recognition in the Conference Program
- ★ Conference Sponsor Ribbons
- ★ Signage Recognition in Exhibit Hall
- ★ Conference Registration for your employees
- ★ List of Conference Attendees

Please type or print all information:

Contact Person: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

E-mail: _____

Available Sponsorships

	Sponsors Needed	Sponsorship Event	Amount
<input type="checkbox"/>	6	Networking Reception in Exhibit Hall	\$1000
<input type="checkbox"/>	4	Tuesday Morning Coffee Break	\$1000
<input type="checkbox"/>	4	Tuesday Afternoon Refreshment Break	\$1000
<input type="checkbox"/>	4	Wednesday Morning Coffee Break	\$1000
<input type="checkbox"/>	4	Thursday Morning Coffee Break	\$500
<input type="checkbox"/>	6	Totebag Co-Sponsor Must have camera ready logo by May 1, 2010	\$1000
<input type="checkbox"/>	unlimited	TIVA Annual Membership Meeting & Breakfast	\$500 +

How May I Advertise Our Product/Services?

TIVA sells low-cost advertising space in the *TIVA Update*--our electronic newsletter to career & technical educators throughout Texas. The Spring newsletter will be a paper copy. This is a very cost effective way of promoting your product/services.

Rates and copy deadlines are as follows:

	<u>Per Issue</u>	
Full Page	\$300.00	Tabloid Size: 8 1/2" x 11" Copy Boundaries: 7 1/2" x 10" Electronic Newsletters - please electronically submit copy - may be in color. The Spring Issue will be a hard copy mailed through the post office and must be Black & White Camera Ready Copy Only Contact Linda Holcombe (linda@tiva.org) Copy Deadline: May 1, 2010
Half Page	\$200.00	
Quarter Page	\$100.00	
Business Card Size	\$75.00	

PAYMENT DETAILS: Make checks payable to TIVA and mail to: TIVA; 316 West 12th Street, Suite 301; Austin, TX 78701.

AMOUNT INCLUDED: _____ TYPE: - Check #: _____ - MasterCard - VISA

Credit Card Number: _____ Exp. Date: _____

Full Billing Address: _____

Signature: _____ Date: _____

Name on card (print): _____ Title: _____

2010

TIVA Summer Conference for Trade and Industrial Educators



July 11 - 13, 2010
Omni Houston Hotel
at the Galleria

TIVA Trade Show



Exhibits Sponsored By: TIVA | (512) 478-0761 | www.tiva.org

What Is TIVA?

The Texas Industrial Vocational Association is the professional organization of Trade and Industrial educators united by the following common goals:

- ★ Stimulate professional growth
- ★ Promote public awareness of trade and industrial education in Texas public schools
- ★ Representation with state and federal government
- ★ Maintain communication among trade and industrial educators throughout the state
- ★ Foster productive working relationships with other organizations having similar goals

TIVA sponsors the annual Trade and Industrial Education Professional Development Conference. This conference is the largest gathering of trade and industrial educators in the state of Texas. The conference includes educational workshops and critical hands-on training and certifications in occupational program areas.

Why You Should Exhibit at TIVA...

The Texas Industrial Vocational Association is the professional organization of Trade and Industrial educators united by the following common goals:

- ★ Support trade and industrial education in Texas
- ★ Provide opportunities for trade and industrial educators to gather new knowledge, updates and fundraising ideas
- ★ Provide educational information for professional development during the annual conference
- ★ Opportunity to reach hundreds of Texas schools in one place
- ★ Open doors for personal sales calls
- ★ Reach decision makers
- ★ Service your best customers
- ★ Meet customers not normally called upon
- ★ Extend your presence statewide
- ★ Build customer relationships
- ★ Introduce new products
- ★ Distribute product samples and other incentives
- ★ See what your competition is doing
- ★ Network with peers

...All in one cost-effective exhibit

When Is The TIVA Trade Show?

July 11 - 13, 2010

Exhibit Set-up: Sun., July 11 (4:00 pm - 8:00 pm)
 Exhibits Open: Mon., July 12 (8:00 am - 1:00 pm)
Closed for Opening Session
 Mon. Reception (3:00 pm - 5:00 pm)
 Tues., July 13 (7:30 am - 3:00 pm)
 Dismantle: Tues., July 13 (3:00 pm - 5:00 pm)

How Are Booths Assigned?

Booth assignment for the TIVA Trade Show will be assigned on a first-come first-served basis. Booths assignments with payment in full will receive priority.

What Is Included In The Booth Price?

Your exhibit fee includes one 8' x 10' booth, one 6-foot skirted table, two chairs, and one 7" x 40" one-line ID sign. The facility is carpeted. Pipe and draping partitions in each booth space include 8' high back walls and 3' high side dividers. A conference program listing is also included in the exhibit fee for all contracts received by May 1.

How Do I Ship My Exhibit?

Freight service is available through the Convention Decorating Service. Freight charges will be billed directly to the exhibitor. Decorator will unload and place your exhibit in your booth, remove, store and return empty containers, remove crated shipment from booth and reload on common carrier trucks at the prevailing rates.

Freight must be shipped prepaid. Collect shipments will be refused. Crates should be marked for:

Your Company Name
 Booth Number:
 TIVA Trade Show

and shipped to CDS Warehouse by **July 8, 2010:**

Your Company Name - Booth No. _____
HOLD FOR TIVA SHOW
UPS Freight
C/O Convention Decorating Service, Inc.
2525 Cavalcade
Houston, Texas 77026

All exhibitors **MUST** put the Show Name and Booth Number on Label

What Kind of Security May We Expect?

Onsite 24-hour security will be provided beginning Sunday when booth set-up begins. Security guards will be on duty during set-up, show times, when exhibits are closed, and during dismantling operations.

Please note: Exhibits close at 3:00 p.m. Tuesday, July 13, 2010. Booths will be dismantled by 5:00 p.m. TIVA and Convention Decorating Services accept no responsibility for losses. Exhibitors must provide for their own insurance.

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General Information

2010 TIVA Summer Conference
 for Trade and Industrial Educators
 July 11 - 13, 2010

HOTEL INFORMATION

Omni Houston Hotel at the Galleria
 4 Riverway
 Houston, Texas 77056
 Reservations: (800) 843-6664
 Room Rates: \$99/single,
 \$129/ double

Discount Rate Deadline: June 14, 2010
 Mention TIVA Conference to receive the discount.

REGULAR PRICES

\$500 premium booth
 \$425 single booth
 \$450 corner booth
 +\$375 for each additional booth
 (purchase a corner booth + extra booth
 and receive a \$25 rebate)

Over-the-Counter Sales Permitted

8' x 10' Booths

IF PAID IN FULL
BEFORE MAY 1, 2010
***** 10% Discount *****

TIVA Phone Numbers
 (512) 478-0761
 Fax (512) 478-6519
 E-mail: jennifer@tiva.org
 webpage: www.tiva.org

Mailing Address
 TIVA Trade Show
 316 West 12th Street, Suite 301
 Austin, TX 78701

Decorating Company
 Convention Decorating Company
 3559 Belgium Lane
 San Antonio, TX 78219
 Office: (210) 467-0041
 Direct: (210) 581-9114
 Fax (210) 467-0048
mnoland@conventiondecorating.com
 Account Executive: Marsh Noland

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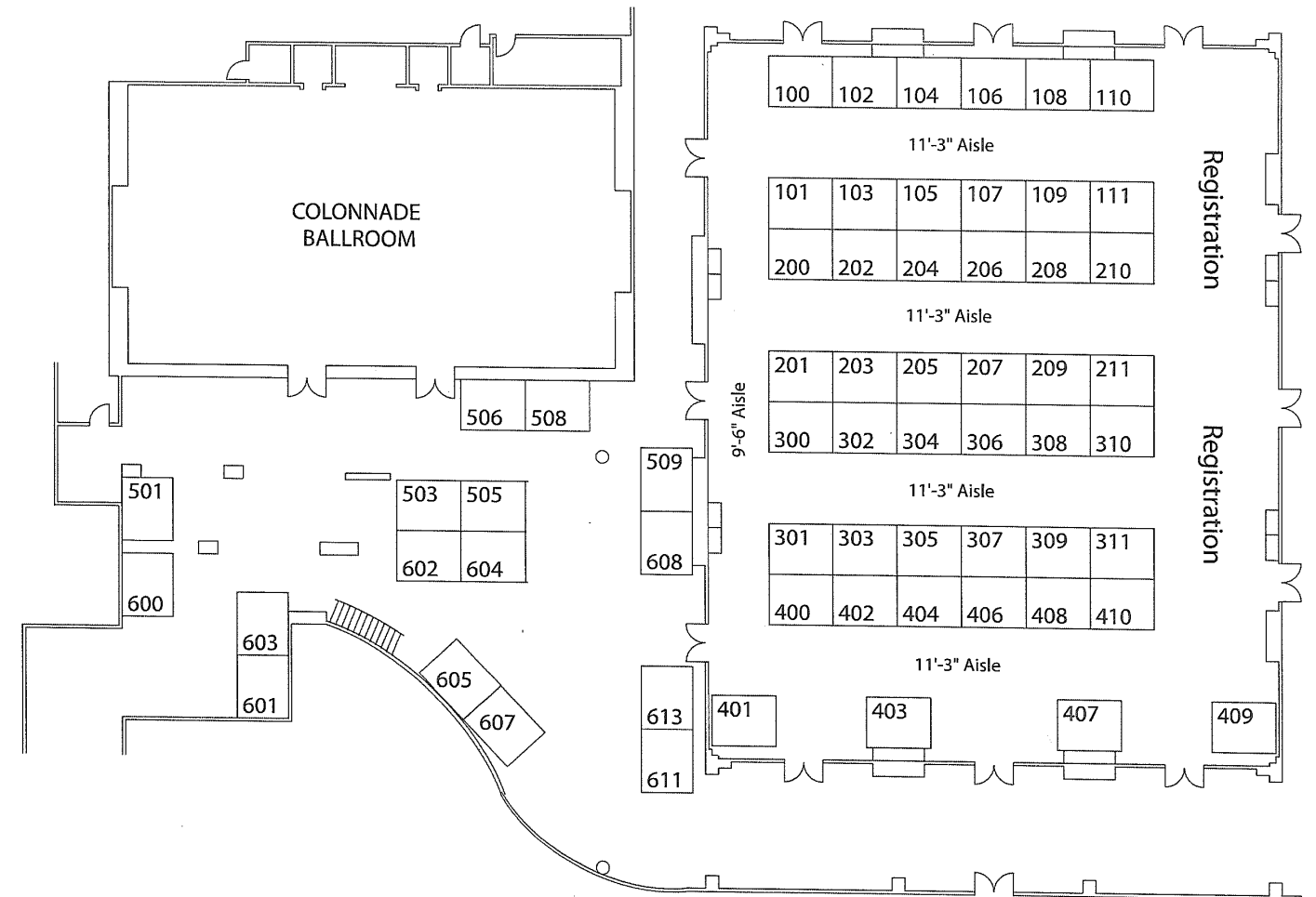


Exhibit Booth Rates:	
Corner Booths: \$450	Single Booths: \$425
100, 101, 110, 111, 200, 201, 210, 211, 300, 301, 310, 311, 400, 401, 403, 407, 409	102, 103, 104, 105, 106, 107, 108, 109, 202, 203, 204, 205, 206, 207, 208, 209, 302, 303, 304, 305, 306, 307, 308, 309, 402, 404, 406, 408
Premium Booths: \$500	
501, 503, 505, 506, 508, 509, 600, 601, 602, 603, 604, 605, 607, 608, 611, 613	

EXHIBIT HALL HOURS OF OPERATION July 12 - 14, 2009			
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Exhibits Open:	Mon., July 13	(8:00 am - 1:00 pm)	Exhibits Open: Tues., July 14 (7:30 am - 3:00 pm)
Closed for Opening Session			Dismantle: Tues., July 14 (3:00 pm - 5:00 pm)