



2011 TIVA Summer
Conference and Trade Show
July 24-26, 2011

Buckets of Opportunities



Omni Bayfront Hotel
Corpus Christi, Texas

What is TIVA?

The Texas Industrial Vocational Association is the professional organization of the CTE Trade and Industrial Educators united by the following common goals:

- ★ Stimulate professional growth
- ★ Promote public awareness of CTE Trade and Industrial education in Texas public schools
- ★ Representation with state and federal government
- ★ Maintain communication among CTE Trade and Industrial educators throughout the state
- ★ Foster productive working relationships with other organizations having similar goals

TIVA sponsors the annual CTE Trade and Industrial Education Professional Development Conference. This conference is the largest gathering of Trade and Industrial Educators in the state of Texas. The conference includes educational workshops and critical hands-on training and certifications in occupational program areas.

Why You Should Exhibit at TIVA...

TIVA members are educators united by the following common goals:

- ★ Support CTE Trade and Industrial Education in Texas
- ★ Provide opportunities for Trade and Industrial educators to gather new knowledge, updates and fundraising ideas
- ★ Opportunity to reach hundreds of Texas schools in one place
- ★ Open doors for personal sales calls
- ★ Reach decision makers
- ★ Service your best customers
- ★ Meet customers not normally called on
- ★ Extend your presence statewide
- ★ Build customer relations
- ★ Introduce new products
- ★ Distribute product samples and other incentives
- ★ See what your competition is doing
- ★ Network with peers

When is the Trade Show?

July 24 – 26, 2011

Exhibit Set-up	Sun. July 24	4 - 7 pm
Exhibits open	Mon. July 25	8am-1pm
	Closed for Opening Session Reception	
		3 - 5 pm
	Tue. July 26	7:30am-3pm
Dismantle	Tue. July 26	3 - 5 pm

How are Booths Assigned?

Booths will be assigned on a first-come, first-served basis. Booth assignments with payment in full receive first priority.

What is included in the Booth

Price?

The exhibit fee includes one 8' x 10' booth, one 6' x 30" skirted table, 2 chairs, one wastebasket and one 7" x 44" one line ID sign. The facility is carpeted. Pipe and drape partitions in each booth space include 8' high back wall and 3' high side dividers. A conference program listing is also included in the exhibit fee for all contracts received and paid by May 1, 2011.

What Kind of Security May We Expect?

On-site 24-hour security will be provided beginning Sunday when booth set-up begins. Security guards will be on duty during set-up time, show times, when exhibits are closed, and during dismantling operations.

Please note: Exhibits close at 3:00pm on Tuesday, July 26, 2011. Booths will be dismantled by 5:00pm. TIVA and its decorating company accept no responsibility for losses. Exhibitors must provide their own insurance.

Shipping Exhibit Materials

You will receive an exhibitor packet electronically from the Decorating Company. Please be sure TIVA has the correct e-mail address for this to go to.

Shipping Address:

Exhibitor Name and Booth Number
c/o Freeman
3323 IH 35 North, Suite 126
San Antonio, TX 78219
TIVA



General Information

2011 TIVA Summer Conference for
CTE Trade and Industrial Educators
Trade Show: July 24 – 26, 2011

HOTEL INFORMATION

Omni Bayfront Tower
900 North Shoreline Blvd.
Corpus Christi, TX 78401
Reservations: 800-843-6664
Room Rates: Single....\$87.00
Double....\$149.00
Request TIVA Conference Discount
Hotel Rooming Block Closes
June 27, 2011

REGULAR BOOTH PRICES

Premium Booths \$500.00
Single Line Booths \$450.00
Corner Booths \$500.00
+ \$400.00 each additional booth

Purchase a corner booth + an extra
booth and receive a \$25.00 rebate

Over-the-Counter Sales Permitted

8' x 10' Booths

**10% DISCOUNT IF PAID IN FULL
BEFORE MAY 1, 2011**

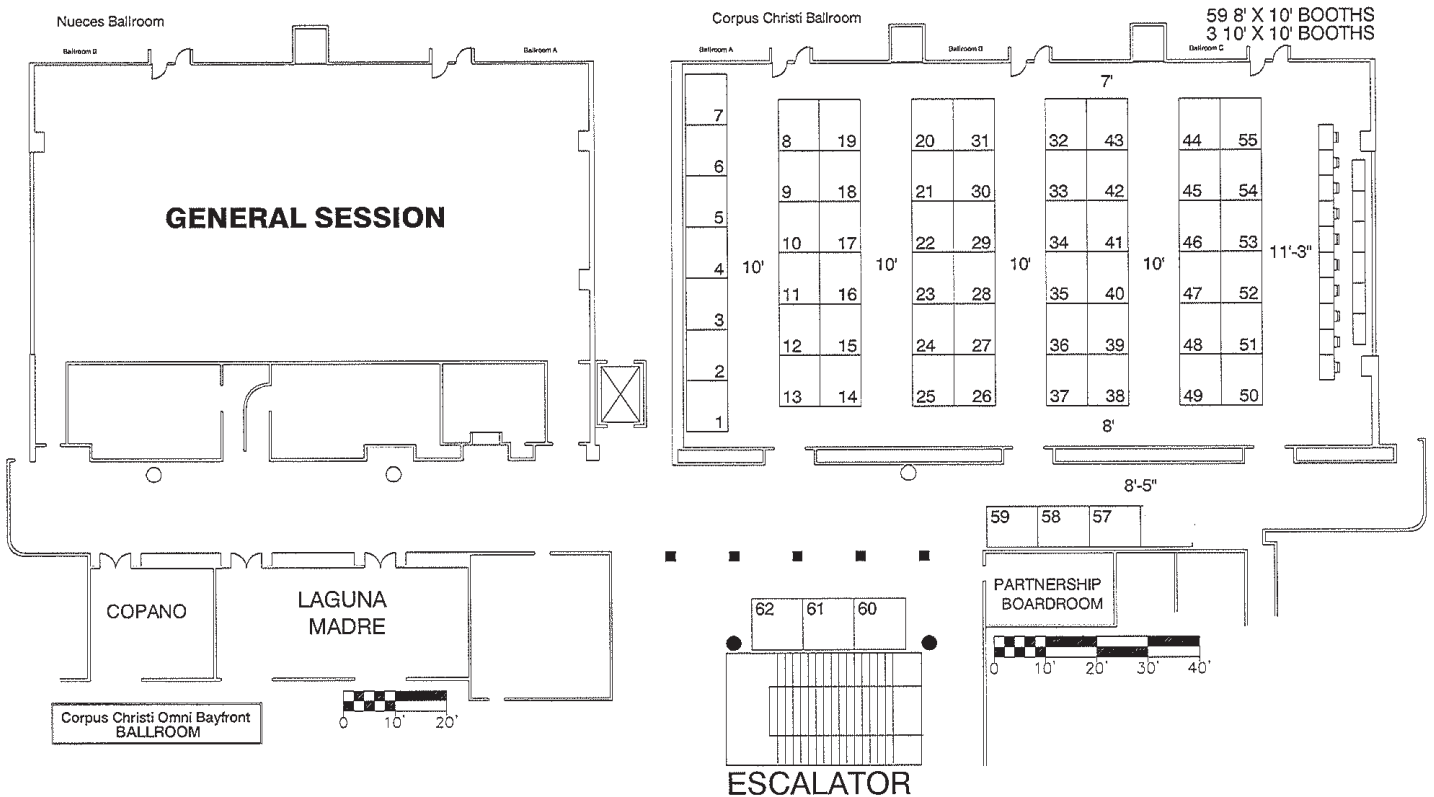
TIVA Phone Numbers

888-480-TIVA (8482)
(512) 478-0761
(512) 478-6519 fax
jennifer@tiva.org
www.tiva.org

Mailing Address

TIVA Trade Show
316 West 12th St. #301
Austin, TX 78701

2011 TIVA Summer Conference for Trade and Industrial Educators July 24-26, 2011



Texas Industrial Vocational Association Omni Bayfront Hotel Floorplan

Exhibit Booth Rates

Corner Booths: \$500.00
1, 7, 8, 13, 14, 19, 20, 25, 26, 31, 32,
37, 38, 43, 44, 49, 50, 55

Premium Booths: \$500.00
57, 58, 59, 60, 61, 62

Single Booths: \$450.00
2, 3, 4, 5, 6, 9, 10, 11, 12, 15, 16, 17,
18, 21, 22, 23, 24, 27, 28, 29, 30, 33,
34, 35, 36, 39, 40, 41, 42, 45, 46, 47,
48, 51, 52, 53, 54, 55

Sponsorship & Advertising Opportunities

2011 TIVA Summer Conference for Trade and Industrial Educators

Omni Bayfront Hotel, Corpus Christi, Texas | July 24-26, 2011

Sponsorship Includes:

- ★ Priority booth selection
- ★ Ad in the Fall Issue of the electronic TIVA Update
- ★ Special recognition at conference events
- ★ Recognition in the Conference Program
- ★ Conference Sponsor Ribbons
- ★ Conference registration for your employees
- ★ Signage recognition in Exhibit Hall

Please type or print all information:

Contact Person: _____
 Company: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

Available Sponsorships

	Sponsors Needed	Sponsorship Event	Advertising Benefit	Amount
<input type="checkbox"/>	6	Networking Reception in Exhibit Hall	Full page ad in the June TIVA Update	\$1000
<input type="checkbox"/>	4	Tuesday Morning Coffee Break	Half page ad in the June TIVA Update	\$1000
<input type="checkbox"/>	4	Tuesday Afternoon Refreshment Break	Half page ad in the June TIVA Update	\$1000
<input type="checkbox"/>	4	Wednesday Morning Coffee Break	Half page ad in the June TIVA Update	\$1000
<input type="checkbox"/>	4	Thursday Morning Coffee Break	Half page ad in the June TIVA Update	\$500
<input type="checkbox"/>	6	Totebag Co-Sponsor Must have camera-ready logo by May 1, 2011	Business card size ad in the June TIVA Update	\$1000
<input type="checkbox"/>	unlimited	TIVA Annual Membership Meeting & Breakfast	Half page ad in the June TIVA Update Signage at Event	\$500+

Ads for *TIVA Update* - June newsletter for this hard copy issue. Ads for June 2011 (paper copy) issue are due May 1 and must be black & white camera-ready copy. Ads for Oct. 2011 electronic issue due Sep. 1 may be in color and must be submitted electronically to linda@tiva.org. Please call/email Jennifer Davis at (512) 478-0761 or jennifer@tiva.org for more information on sponsorship opportunities.

How May I Advertise Our Product/Services?

TIVA sells low-cost advertising space in the TIVA Update - our electronic newsletter to career and technical educators throughout Texas. The Spring newsletter will be a paper copy. This is a very cost effective way of promoting your product/services. Rates and copy deadlines are as follows:

	<u>Per Issue</u>
Full Page	\$300.00
Half Page	\$200.00
Quarter Page	\$100.00
Business Card Size	\$75.00

Tabloid Size: 8.5" X 11"

Copy Boundaries: 7.5" X 10"

Electronic Newsletters - please electronically submit copy - may be in color. The Spring Issue will be a hard copy mailed through the post office and must be black & white camera-ready copy only. Contact Linda Holcombe (linda@tiva.org) Copy Deadline: May 1, 2011

PAYMENT DETAILS: Make checks payable to TIVA and mail to: TIVA; 316 West 12th Street, Suite 301; Austin, TX 78701.

AMOUNT INCLUDED: _____ TYPE: Check #: _____ Mastercard Visa Amex Discover

Credit Card Number: _____ Exp. Date: _____

Full Billing Address: _____

Signature: _____ Date: _____

Name on card (print): _____ Title: _____